A CRITICAL DISCOURSE ANALYSIS OF HILLARY CLINTON'S SELECTED TWEETS

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Kata Kunci :
Analisis Wacana Kritis, Kognisi Sosial, Konteks Sosial, Waria

ABSTRAK

Penelitian ini bertujuan untuk mengetahui struktur teks, kognisi sosial, dan konteks sosial yang digunakan dalam tweet terpilih Hillary Clinton mengenai Analisis Wacana Kritis. Tweet yang dipilih diambil dari akun pribadi Hillary Clinton mengenai isu transgender. Penelitian ini menggunakan metode deskriptif kualitatif dengan menerapkan teori Analisis Wacana Kritis Dijk (2008) dengan fokus pada pendekatan sosio-kognitif. Dengan menggunakan analisis tiga tingkat, data dianalisis dari perspektif tekstual, sosio-kognitif, dan konteks sosial. Temuan menunjukkan makna global dari tweet Hillary adalah hak yang sama bagi orang atau komunitas transgender. Dari analisis suprastruktur ditemukan tiga jenis struktur (argumentatif, naratif, dan deskriptif). Dalam analisis struktur mikro ditemukan empat unsur semantik (setting, detail, maksud, dan prasangka) dan lima unsur sintaks (kata ganti, kohesi, substitusi, referensi, dan konjungsi). Skema peristiwa, skema diri, dan skema peran ditemukan dalam analisis kognisi sosial untuk memberikan argumen untuk mendukung komunitas transgender. Akses media, elit sosial, elit politik, dan waria ditemukan dalam analisis konteks sosial.

Keywords :
Critical Discourse Analysis, Social Cognition, Social Context, Transgender

ABSTRACT

This study aims to find out the text structure, social cognition, and social context used in Hillary Clinton's selected tweets regarding Critical Discourse Analysis. The selected tweets were taken from Hillary Clinton's personal account concerning transgender issues. This study used a descriptive qualitative method by applying Dijk's Critical Discourse Analysis theory (2008) focusing on the socio-cognitive approach. Using a three-leveled analysis, the data were analyzed from textual, socio-cognitive, and social context perspectives. The findings showed the global meaning of Hillary's tweets is equal right for transgender people or community. From the analysis of superstructure there are three types of structure found (argumentative, narrative, and descriptive). In microstructure analysis, there are four elements of semantics found (setting, detail, intent, and prejudice) and five elements of syntax (pronouns, cohesion, substitution, references, and conjunction). Scheme of event, self-scheme, and role-scheme were found in the social cognition analysis to provide arguments to support transgender community. Access of media, social elites, political elites, and transgender people were found in the social context analysis.

INTRODUCTION

Delivering ideas in public at this time is considered a necessity. All professions require us to be able to deliver ideas in public and present them well, such as in teaching and learning activities, promoting something, presenting the show, and others. Writing is one of the ways in delivering ideas. Thus, writing posts in social media is one of the ways in delivering ideas in public, especially in promoting or campaigning something because there are many people use it to get updated news.

Nowadays, campaigns are no longer just delivered through banners and speech, but also posts in social media. The rapid development of internet makes social media, especially twitter, used to campaign ideas and visions of individuals and groups. In political activities, each candidate and political party tries various efforts to gain support in achieving its political goals. For this reason, communication and information are needed.

By writing a strong statement on a social media can influence many people over the world. That's why at this time writing is just as strong as speaking directly in convincing other people. In addition, through writing for public, people can learn person's conceptual framework, know the future concept of a person, and his wonderful ideas.

Hillary Clinton is an American politician. She was a U.S. senator and secretary of state. She was the first woman to be the presidential nominee of a major American political party. That is why the researcher was interested in conducting the research about Hillary than the other figures. Moreover, the reason why tweet was chosen because it is a trend platform of language in used. Through the use of language, someone can create the idea about power and him/her ideology. In order to examine the use of language and find out why it has been used that way and the implications of this kind of use in twitter are, the researcher conducted an analytical framework for studying connections among language, power, and ideology which is called Critical Discourse Analysis.

According to Dijk (2004), Critical Discourse Analysis is a type of discourse analysis research that primarily studies the way social power abuse, dominance, and inequality are enacted, reproduced, and resisted by text and talk in social and political contexts. It is an interdisciplinary approach to the study of discourse that views language as a form of social practice and focuses on the ways social and political domination are reproduced by text and talk. Also, Ramanathan (2015) found that CDA has been utilized widely to unmask the ideologies which discriminate against the oppressed group while presenting a positive image for the group with the highest authority.

Critical Discourse Analysis studies have been presented by several well-known linguists. Some of critical linguistic figures, such as Fowler (1986), Fairclough and Tan (1995), Dijk (1997,2004,2008), and Wodak (2001,2007) view that the phenomenon of communication and real interaction is more characterized by the phenomenon of irregularities, gaps, imbalances, engineering, and non-neutrality of issues in gender, politics, race, mass media, power, and cross-cultural communication.

According to Dijk (1997:9), it is like an iceberg in marine conservation that the Critical Discourse Analyzer is responsible for revealing the meanings hidden in the text. Operationally, any unclear statements in the analysis are explained so that it is revealed, especially the structure of unbalanced social forces. The intent, views, and social

beliefs, which are restricted as ideologies in the analysis of critical discourse, are sometimes concealed behind words written or deposited. Research analysis of discourse is not enough based solely on text analysis only, because of the text-only results from a production practice. Understanding the production of text will eventually gain knowledge of why the text can be so. Dijk also sees how the social structure, domination, and power groups exist in society and how cognition/thoughts and consciousness are forming and affecting certain texts.

In the analysis of critical discourse, the first thing to observe is the structure of the text. How a text is produced is seen from syntax and semantic analysis. Ideology is also the thing that influences the building of a discourse. Therefore, it is very important to find the background of the writer who can be associated with the writing produced. In addition, social reactions in interpreting discourse greatly affect the revelation of the meaning and purpose of a discourse.

This present study aims not only to show but to find the text structure, social cognition, and social context that present in Hillary's selected tweets. So far, the theory of discourse analysis of Dijk applied on Speech and Magazine and took just some part of the analysis element. In this research, the researcher analyzes the discourse in twitter platform by applying the whole elements of Dijk's theory.

RESEARCH METHOD

This research applied a descriptive qualitative method using theory of Critical Discourse Analysis by Djik (2008). The sources of data of this research were Hillary's selected tweets posted on 19 November 2019 consisting of 10 sentences, 21 November 2019 consisting of 5 sentences, and 4 February 2020 consisting of 4 sentences. The data were sentences in the tweets concerning transgender issues.

The steps of collecting the data in this research are (1) finding out and checking the selected tweets posted on 19 November 2019, 21 November 2019, and 4 February 2020 concerning transgender issues, (2) capturing the scrip of the selected tweets as the main data to be analyzed, (3) reading the script of the selected tweets, (4) finding out the data from the selected tweets related to the problems of the research, (5) categorizing the data by making classification based on Critical Discourse Analysis and after that describing all the data. The categorizing was divided into three types of analysis. They are Text analysis, Social Cognition analysis, and Social Context Analysis.

The researcher analyzed the data based on Critical Discourse Analysis theory proposed by Dijk (2008). The steps are to exposure the discourse elements (Text, Social Cognition, and Social Context) referring Dijk Critical Discourse Analysis theory, applying Dijk's theory into data, making reports by showing the findings and discussion, and then drawing conclusions of the research.

RESULT AND DISCUSSION

Result
1. Text Structure
The form of discourse on Hillary's tweets is divided into three, namely macrostructure, superstructure and microstructure. Discourse topic on Hillary's tweet is distinguished by the time the tweet was uploaded. In this study, three topics with similar themes were found. The first topic is the inequality of rights and discrimination against

transgender Americans. The second topic is a warning against violence against transgender people, which causes the victims of approximately 22 transgender people, most of whom are women in color. The third topic is the achievements of a transgender person in Super Bowl. These three topics share the same theme, namely the inequality of rights for transgender people.

From the analysis of the superstructure of Hillary's tweets, there are a number of things that are part of the plot that constructs the sentence in the Hillary tweet, they are lead, content/body, closing, and attachment. The whole introduction section begins with a clarification of an issue concerning transgender. On the part of Hillary's body uses steps such as propositions, explanations and arguments. Another feature found in Hillary's selected tweets is the use of quotations and the inclusion of attachments and links. The closing section contains a conclusion in the form of a call to provide full transgender rights without any discrimination against transgender people.

The things observed in the Microstructure in this study include semantics and Syntax. The elements contained in Hillary's tweets include background: details, intent, and prejudice. Syntax elements found in Hillary's tweets are pronouns, cohesions, substitutions, references and conjunction.

Social Cognition

The point of the local and global semantics of Hillary's tweets is to provide arguments to support transgender community. The expressions of propositions that have negative implications for her opponents is of course a strategic implementation of the overall, pragmatic purpose of her intervention, to stand by trans people. That is, the coherent selection of negative words to express negative opinions about discrimination towards transgender from the society. These meanings implement a conservative model of this Hillary and twitter, and are thus indirectly enacting the attitudes and ideologies of Democrat party and of those whose interest in this issue it rally serves, as explained above. Many expressions in the text besides the opposition to the discrimination of transgender show Hillary concern, such as 'the inequality for transgender', 'the safer world for women of color and transgender' and 'the awareness of the people about the equal right'. That such a position is indeed merely an apparent form of empathy is rather clearly expressed by Hillary's denial of discrimination and racism towards transgender as a major problem on U.S. society.

Social Context

There were several kinds of access she was involved in regarding the issues found. The first is access of media. Hillary chose twitter to reach her target of speech by choosing a controversial topic as being hot issue. She controls its style and rhetoric and persuasive access to the mind of the reader. The second is access of social elites. Hillary as main actor has access to the topic, the quotations and visual images of a tweet read by about thousand hundred American twitter users. The third is access of political elites which is an access of White House, supporting Democratic presidential candidate and hence also sustaining the negative evaluation of White House. The fourth is access of transgender people, an active access of Katie Shower, the victims to the second topic of this analysis (and the main topic of a related short story) to quotation and photograph, and embedded in a positive frame work so as to validate her credibility.

Discussion

1. Analysis of Tweet Posted on 19 November 2019

a. Macrostructure

I've spent the last several weeks on the road with my daughter. Chelsea, talking about the book we wrote together- a book whose subtitle is "Favorite Stories of Courage and Resilience." As transgender awareness week draws to a close, I'm thinking about a community that embodies those traits – a community that has overcome some of the fiercest and most violent opposition imaginable.

I'm thinking about a community that embodies those traits- is the actual action of the text. Meanwhile it has no relation with the book is mentioned on the text. Back to previous sentence it is said *As transgender awareness week draws to a close* links to the question of which community that Hillary is thinking. The answer is "Transgender Community". Term of Deletion of macro rules is applied here. All the unimportant information is deleted. So that, the sentence *As transgender awareness week draws to a close, I'm thinking about a community that embodies those traits* is summarized that it is about transgender people risk discrimination and harassment.

Not long ago, I was asked about these issues. Let be clear: Transgender people deserve nothing short of full equality. As secretary of state, I was proud to change policy so that transgender Americans could carry passports that reflect their true gender. As a candidate for president, I sought out the input of the transgender community, and put forward a platform for trans equality. I'm glad to see the Democrat presidential candidates putting forward platforms of their own.

Not long ago, I was asked about these issues is not coherent to the next fragment. It jumps from a topic to another without any orientation except for linear, pairwise connections between the facts. *Transgender people deserve nothing of full equality* explains the social condition that transgender people do not get their right. *The Democrat presidential candidates putting forward platforms of their own* is concluded that each institutions of state is still trying to bringing up the issue of equal right for transgender people of the state. The topic of the paragraph is transgender people do not get equal right and the issue of transgender is still a phenomenon in USA.

This is a moment for every single one of us to affirm that transgender people deserve equality, safety and opportunity. Millions of people see you, and stand by you.

It is a persuasive statement from Hillary to invite the people to give transgender people equal right. She states millions of people see you and stand by you. It is clear that the topic of the last paragraph of the first data is Hillary stands for transgender people.

b. Superstructure

Superstructure refers to the framework of discourse or schematics, such as the prevalence of conversation or writing that starts from the introduction, continues with the main content, followed by conclusions, and ends with a conclusion. Superstructure is divided into some types and the sample of data in this analysis belong to the argument types. Hierarchically speaking an argument has a binary structure consisting of Premises and Conclusion, where the Conclusion contains

information that is inferred from the information contained in the Premises. Type of superstructure in the Hillary's tweet is Argument.

Table 1. Argumentative Structure of Data 1

Structure	Argument	Discursive Strategy
1. Introduction	I've spent the last several weeks on the road with my daughter, Chelsea, talking about the book we wrote together a book whose subtitle is "favorite Stories of Courage and Resilience."	Background information, review
	As transgender awareness week draws to a close, I'm thinking about a community that embodies those traits – a community that has overcome some of the fiercest and most violent opposition imaginable	Confirmation
2. Body a. Pros Arguments	Not long ago, I was asked about these issues. Let me be clear: transgender people deserve nothing short of full equality.	Supported by evidence
	As secretary of state	Confirmation
	I was proud to change policy so that transgender Americans could carry passports that reflect their true gender.	Supported by evidence
b. Cons Arguments	As a candidate for president, I sought out the input of the transgender community, and put forward a platform for trans equality.	Confirmation
	I'm glad to see the Democratic presidential candidates putting forward platforms of their own.	Clarification
	In a time when we're living through a crisis of violence toward transgender women of color that's getting worse instead of better, cruel decrees from the White House about transgender Americans who serve our country, and an era when bullying and discrimination are being elevated loke never before it's clear that we have urgent work to do.	Refutation
3. Conclusions	This is a moment for every single one of us to affirm that transgender people deserve equality, safety, and opportunity.	Call for action
	Millions people see you, and stand by you.	Quotation

c. **Microstructure**
   Background
   In the tweet below, Hillary did not include references as a basis for delivering the twitter account's message. A total of three paragraphs of speech that she wrote is the opinion of a Hillary himself, but this does not make this twit to be implicit. Hillary's openness to her thoughts about transgender made the information poured on the twit explicit.

As Transgender Awareness Week draws to a close, let's take this moment to affirm **that transgender people deserve equality, safety, and opportunity**. *Millions of people see you, and stand by you.*

It can be concluded that Hillary defends transgender rights and supports the LGBT community to be given the same opportunities, comfort and security as other humans.

Intent

*… I'm thinking **about a community that embodies those traits — a community that has overcome some of the fiercest and most violent opposition imaginable**.*
*Not long ago, I was asked about the issues. Let me be clear: **transgender people deserve nothing sort of full equality**.*

In the tweet, Hillary opened it by stating the activities she was doing with her daughter, citing the book she wrote herself as a mere advertisement, but the real intention was not that. The book Hillary wrote related to women's rights which then relates to the issue of transgender which is being debated. In the next paragraph, Hillary writes the actions she has taken by utilizing the power she has for the warlords.

Pronouns

***As secretary of State**, I was proud to change policy so that transgender America could carry their passports that reflect their true gender. **As a candidate for president**, I sought out the input of the transgender community and put forward a platform for trans equality.*

Here, Hillary emphasizes the current position that she has directly implying that she is someone with power. The position he mentions emphasizes the word *I* in the paragraph, with the mention of Hillary's office the word *I* on this twit becomes a force to influence its readers. The pronoun *I* contained in the instructions section is a personal pronoun *I* in the pointer that is used to replace the person or character intended in the designated part, namely Hillary.

Cohesion

*As Transgender Awareness Week draws to a close, let's take this moment to affirm that **transgender people deserve equality, safety, and opportunity. Millions of people see you, and stand by you**.* (Sentence 1)
*This is a moment for every single one of us to affirm that **transgender people deserve equality safety, and opportunity. Millions of people see you, and stand by you.*** (Sentence 9)
*… **I'm thinking about a community that embodies those traits** — a community that has overcome some of the fiercest and most violent opposition imaginable.*

The words ***transgender*** and ***community*** refer to the same reference or conference. Another substitution in discourse is reimbursement through metaphors. Metaphors are divided into four types namely, anthropomorphic which refers to the transfer of parts or values/meanings and the desires of pleasure that humans have are diverted for inanimate objects. Then the metaphor from concrete to abstract, animal metaphors, and synthetic metaphors. In this case, Hillary in his tweets uses metaphors from concrete to abstract forms. The word *transgender* is a concrete form which is then made abstract by being stated as a community that embodies those traits.

Substitutions

Hillary stated *not long ago, I was asked about the issues. Let me be clear; transgender people deserve nothing short of full equality*. In this case, **the issues** do not refer to the word "transgender" but refer to the class of words. Substitution can be formed for nominal, verb, and clause. thus, the form of substitution above is substitution of the noun category. In paragraph 1, Hillary also uses the form of substitution ... *transgender people deserve equality, safety, and opportunity. Million people see you, and stand by you*. The word *you* is a deixis to substitute the noun *transgender people*.

References

There are also references, namely anaphoric references and cataphoric references. Cataphoric analysis ... *talking about the book we wrote together - a book whose subtitle is Favorite Stories of Courage and Resilience*. **The book** here refers to **Favorite Stories of Courage and Resilience** which is the title of a book written by Hillary and her daughter Chelsea. The second type of reference contained is Anaphoric, which is indicated in the sentence *Millions of people see you and stand by you*. **You** in this sentence refers to **the transgender people**.

Conjunction

The type of conjunction found in this tweet is a summary and conclusion tool. **Let me be clear** in the sentence *Let me be clear: transgender people deserve nothing short of full equality* is a form of **summary and conclusion tools.** The third tool found in this tweet is the causal tool shown in the phrase *I was proud to change policy **so that** transgender Americans ... **So that** is a form of a **conjunction of causal devices.** An affirmation tool is also found in data 1 which is indicated by the sentence *It's clear that we have urgent work to do.* **It's clear** is a form of **affirmation tool**. The adverb of time conjunction is also found this sentence which is indicated by the phrase *this is a moment for every single of us to affirm ...* **This is a moment** is a form of **conjunctive adverb of time.**

2. **Analysis of Tweet Posted on 21 November 2019**
    a. **Macrostructure**
    The lives of at least 22 transgender or gender non-confirming people have been lost to violence this year. Many were women of color. On this Transgender Day of Remembrance, let's say their names and reaffirm our commitment to making the world safer for transgender.

    The topic in the first sentence is a fact about the lost of 22 transgenders in violence. The second sentence is a Construction operation stressing the first statement. The last sentence is a statement of persuasion, applying Deletion and Generalization operation of macrorule, it is summarized that the topic is to make the world safer for transgender people.

    b. **Superstructure**
    In the second tweet, Hillary raised the issue of violence against transgender people that caused victims that year. Based on the Superstructure analysis, this tweet is narrative text, which consists of elements of orientation, complication and resolution, with an explanation in the following table.

Table 2. Narrative Structure of Data 2

Structure	Sentence	Discursive Strategy
Orientation	… this year.	Setting
Complication	The lives of at least 22 transgender or gender non-confirming people have been lost to violence. Many were women of color.	Issue
Resolution	On this Transgender Day of Remembrance. Let's say their names and reaffirm our commitment to making the world safer for transgender people.	Solution

c. Microstructure

Detail

In the second tweet Hillary did not include links or statements that support his opinion. However, the attachment of a picture containing the names of victims of violence against transgender is an object developed by Clinton.

Intent

*The lives of **at least 22 transgender or gender non-conforming people have been lost to violence this year. Many were women of color.***
*On this Transgender Day of Remembrance, let's say **their names** and reaffirm our commitment to making the world safer for transgender people.*

Clearly, Hillary regretted the violence, and made this a lesson for all people to be fair to fellow human beings and there would be no more violence against transgender people in the future. The second sentence above emphasizes that Hillary supports the transgender community. Even though Hillary's remarks above are about transgender, the main problem that Clinton wants to address is not the community itself but the whole community that still cannot accept the existence of the community, so that violence often occurs against transgender people.

Pronouns

In the third sentence, she used the word *their* to refer to transgender people who were victims of violence against LGBT people. Let's say their names and reaffirm our commitment to making the world safer for transgender people. The pronoun *their* in the guidance section is used to replace the people or figures intended in the designated section, namely, victims of violence who are transgender people. The pronoun is a third plural person form.

Substitutions

There are also references with anaphoric specifications which are indicated by the sentence "*The lives of at least 22 transgender people or gender non-confirming people have been lost to violence this year. On this Transgender Day of Remembrance, Let's say their names and reaffirm our community ...* **Their names** in the second sentence refer to the word **transgender people** in the first sentence.

Conjunction

There is an optional of conjunction tool shown in the sentence *the lives of at least 22 transgender or gender non-conforming people have been lost to violence this year*. **Or** in the sentence above is a form of conjunction of optional devices.

3. Analysis of Tweet Posted on 4 February 2020

a. Macrostructure

History made: Last night, @40ers offensive assistant coach @katieshowers become the first women and the first openly LGBT person to coach a team in Super Bowl.

Tweet above can be read as an impression statement. What has been specified for events also be applied to the relations between states and events.

History, made; Katie Sowers become the first LGBT coach in Superbowl.

The achievement of being the first LGBT who coach a team in Superbowl has recorded a history in Superbowl event.

b. Superstructure

Hillary introduced a transgender person who achieved the achievement as the first LGBT trainer in SuperBowl. Based on the superstructure analysis, the text form in this tweet is descriptive.

Table 3. Descriptive Structure of Data 3

Structure	Sentence
1. Identification	History, Made
2. Description	last night @49ers offensive assistant coach @katiesowers became the first women and the first openly LGBT person to coach a team in the Super Bowl.

c. Microstructure

Background

The background chosen by Hillary is the transgender issue which is a pros and cons in America. Clinton emphasized that transgender people also have the same rights as people in general. This was also confirmed by the emergence of Katie Sower as an LGBT who became the first woman to coach an American football team. This equal rights campaign was also motivated by the discrimination against transgender people who are the victims of the violence.

Detail

History, made: Last night, @ 49ersoffensive assistant coach @katiesowers became the first woman and the first openly LGBT person to coach a team in the Super Bowl.

It can be concluded that America has just started the first female football coach and an LGBT person.

Intent

Hillary only included a link of news which was then followed by a statement that made Hillary a figure who was proud of someone's achievement

which in this case the person is a trans, and this implied that she was someone who cares about LGBT people or transgender people.

Pronouns

Hillary replaced the name of the object with the name of the Twitter account of the person herself. In the case of using twitter this aims to make the tweet directly reach the person mentioned with the notification feature in twitter. Hillary also used the title Offensive Assistant Coach to describe the figure of Katie Sower. This shows the impression of respect and proud of Katie.

Cohesion

The cohesion found in Hillary's tweet goes to the exophoric reference. exophora reference is the interpretation of words whose relation is located and depends on the situational context. The word "history" in Hillary's sentence refers to the temporal demonstrative reference pronouns. "History" refers to the next sentence that is discussed, namely the first LGBT female coach who became the coach of the American football team.

Conjunction

> *History, made:* ***Last night****, @ 49ers offensive assistant coach @katiesowersmame the first woman and the first openly LGBT person to coach a team in the Super Bowl.*

In the tweet, there is a conjunctive adverb of time tool shown in the following sentence *Last night, @49ers offensive assistant coach @katiesowers become the first openly LGBT ...* **Last night** in the sentence above is included in the **adverb of time conjunction tool**.

Social Cognition

A central and crucial cluster of categories represented in the context model of Hillary are those of self-representations. Hillary obviously knows who she is, as what she is present, for whom speaking, and so on. That is, her context model needs categories for these various 'identities', viz., her personal identity (Hillary), her professional role (State Secretary), her affiliation or party membership (Democratic) and so on. Some of these context categories will feature purely personal information, such as Hillary's own self -image of his character (e.g., as secretary of state, as president candidate), others are instantiations of social and shared information and opinions, such as (transgender people deserve nothing short of full equality). These various structures of Identity categories in the context model will also influence the relations to the other participants in this context, such as her opponents Dominance party in White House, Democratic in general, the groups (women of color, her daughter, transgender people) talked about, and represented in her ongoing event model of speech. This is particularly clear in the various categories that define the (present) Position and Goals of Hillary, in which for instance her ideologies and aims of the present intervention are represented: to make sure, with her speech, people specially Americans will aware about transgender equality. The disparaging remarks about "In a time when we're living through a crisis of violence toward transgender women of color that's getting worse instead of better, cruel decrees from the White House about transgender Americans" and "I'm glad to see the Democratic presidential candidates putting forward

platforms of their own" exhibit negative opinions about her political and ideological opponents that not only characterize the event model (bring down opponents party image and equality for transgender people), but also the context model. Argument on the floor of the House precisely presuppose ideological dispute and hence self- and other-positioning on the points of views, opinions and attitudes at stake. This complex management of self- and other-impressions is obviously monitored by the respective self- and other representations in the models of the participants, as explained above.

The overall strategy, on the contrary, must be to present themselves as those whose real aims are to protect transgender people against those who against transgender community. Part of these representations (and hence the need of Hillary to present herself as the supporter and protector of transgender") is Hillary self-representation as both transgender and women of color. Her rhetorical affiliation with these people is expressed by well-known moves of Apparent Empathy, for instance in lexical expressions such as, living in wretched conditions that is discrepancy right, enveloped in criminal and discrimination towards transgender community.

Social Context

The writer found that the most impactful of Hillary's role is being former politician. Even though, she has a feminist organization but people look at her as a politician and leader of the nation. So, when she spoke about transgender in 2019, people reacted her twitter comment column to support her and some others criticized. The power of her writing also made her as headline of New York newspaper on that time, as a politician who cares with transgender people while transgender is still being contradiction in USA.

The use of phrase *As secretary of State* and *As a candidate for president* shows obviously the power, the autonomy, and the responsibility towards the social issues when describing transgender community. She could hardly blame those people for the hate speech and discriminations towards transgender people.

There were found several kinds of access she was involved in. The first, Hillary chose twitter to reach her target of speech by choosing a controversial topic as being hot issue. She controls its style and rhetoric and persuasive access to the "mind" of the reader. The second is access of social elites. Hillary as a main actor has access to the topic, the quotations and visual images of a tweet read by about thousand hundred American twitter users. The third is access of political elites which is an access of White House, supporting Democratic presidential candidate and hence also sustaining the negative evaluation of White House. The fourth, access of transgender people: active access of Katie Shower, the victims to the second topic of this analysis (and the main topic of a related short story) to quotation and photograph, and embedded in a positive frame work so as to validate her credibility.

CONCLUSION

Based on the analysis of the research, the global meaning of Hillary's tweets is equal right for transgender people or community. From the analysis of superstructure there are three types of structure found, the first data is Argumentative text, second data is narrative and the third is descriptive. In microstructure analysis, there are two things are observed those are Semantic and Syntactic. By the semantics analysis there are four elements of semantics found; setting, detail, intent, and prejudice. On the other side,

syntactically there are five elements of syntax in the tweets. They are pronouns, cohesion, substitution, references, and conjunction.

In the scheme of social cognition, the point of the local and global semantics of Hillary's tweets is to provide arguments to support transgender community. Based on the schematic analysis, scheme of event, self-scheme, and role-scheme were found in Hillary's selected tweets. The arguments which were delivered in the tweets are strategic implementation of the overall, pragmatic purposed of her intervention, to stand for transgender people or community. By his political background, she has more power to speak up about the equality for transgender to the public.

Also, there were several kinds of access she was involved in regarding the issues found. The first is access of media. Hillary chose twitter to reach her target of speech by choosing a controversial topic as being hot issue. The others are access of social elites, political elites, and transgender people.

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